



SUSTAINABLE HOSPITALITY at LA FERME DU COLVERT

Over the years, La Ferme du Colvert Resort Spa has welcome many **national and international guests, schools and educational organisations**. Your stays contribute to support our work towards improving locals' living conditions and environmental preservation ; we are very grateful for your trust.

Our facilities accommodate **up to 250 guests overnight and groups of all sizes for various activities** – team building, workshop, training, sports tournaments or creative workshops.

Our newest English factsheet is available at issuu.com/lafermeducolvert



WHO WE ARE AND WHAT WE DO

Sustainable Hospitality : we offer local and international guests hand-crafted eco-focused countryside experience in authentic Vietnamese lodgings scattered among 25 ha (62 acres) of beautifully preserved Muong countryside. Nestled between Cu Yen towering hills and scenic limestone castes envelopping Cao Ram village, it is a location of outstanding natural beauty just 40 km from heavily polluted Hanoi.

Featuring the vibrant blend of French, Vietnamese and Muong cultures, La Ferme du Colvert welcomes the



friendliest Vietnamese and international guests, making it the ideal place to meet and learn about local culture as well as cultures from all over the world. The resort also offers a wide array of activities from cycling, kayaking, hiking, to Desjoyaux outdoor pool, Spa, to village tours, regional excursions.

Our Restaurant offers menus and à la carte fresh and tasty dishes created by French chefs and all home-made from home grown produce of our own gardens and neighbours', bringing food miles close to zero. Our mineral water source is impeccably clean and healthy. Regularly tested, it contains good nutrients, zero toxic chemical and helps reduce plastic bottle use.

Social Enterprise : La Ferme du Colvert's main goals is quality personalized service and care for all guests in a green safe environment to maintain training and employment for local Muong villagers – especially for women, and preserve our beautiful Muong nature and land, all guests, by staying with us, contribute to help us achieving these goals. Revenue is reinvested to further employment opportunities to the local community, women's advancement and gender equality, environmental education and protection without relying on loans or bank debt.

Our focus is:

- Providing staff with ongoing sustainable employment, a new window onto the world, a mind-opening work experience, changing mentality over time
- They no longer have to work doing low-income back-breaking tasks but access stable income instead
- Not only our staff but also our neighbours benefit from our activities in ecotourism, green farming and restaurant supplying
- Increasing revenue which enables us to maintain employment and develop activities such as hiring more staff, adding/refurbishing facilities, welcoming more guests
- Protecting the land from pollution, soil depletion, hunting and deforestation, respecting all environmental measures required by law and beyond, protecting water sources
- Training staff to save energy, recycling, reuse materials, protecting fauna and flora, not to trap wildlife, to care for all pets and animals
- Maintaining the virtuous circle

Managament / Team : La Ferme du Colvert is a team of 50+ dynamic hard working members, friendly and dedicated to guests needs whether in rooms, bar restaurant, spa or activities. Phuong Tran, dynamic French-Vietnamese General Manager, oversees all aspects of guests' experience and teams' daily tasks with her experienced women managers and team supervisors.



Embodying successful East-West integration, Phuong Tran was raised multicultural since childhood. She now seamlessly works in her mother tongues as well as English at native speaker level.

With a background in English media and communication, she holds a Master's degree from Paris Sorbonne Nouvelle University with student exchanges in the US and Ireland, has hospitality experience in France and the UK, and in education as French teacher in Melbourne, Australia. She has lived and travelled in a number of countries in the East and West before heading back to her homeland and family enterprise.



MICE – Private Hire : Our team will help you build an unforgettable stay, increase your positive impact for local community and express interest in providing a unique venue to stay and enhance personal development and ideas. Our venue has hosted specialized programmes such as natural disaster prevention, life saving skills, waste management issues.

Learning Hub : Education is part of our major focus as they will lead the future of environment protection. We work with numerous local and international schools and host field trips during which students explore and enjoy field trips in Cu Yen countryside. Activities are various and include fun bike ride tours to visit local villages and different points of interest, learning about Muong way of life, architecture and culture.

Thank you for reading and [contact us anytime at hi@lafermeducolvert.com](mailto:hi@lafermeducolvert.com) !

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